

Christie Van Duin

Visual Designer

behance.net/christievanduin
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Summary

Professional visual designer equipped to deliver creative solutions and drive impactful results. Skilled in web design, graphic design, and branding with strong focus on team collaboration and adaptability. Known for reliability and ability to thrive in dynamic environments.

Experience

Visual Designer / Bagel Barn

2021 - Present / Remote

- Increased client satisfaction by more than 95% through facilitating integrated marketing standards and website traffic.
- Collaborated with owner on 10+ campaigns annually, helping boost engagement by 25%.
- Improved design consistency across platforms, reducing revision rounds by 40% and accelerating delivery timelines.

Visual Designer / NexGEN Marketing Group

2015 - Present / Remote

- Increased web traffic for all their clients by more than 60% through facilitating integrated user experience.
- Produced branding assets for 35+ client accounts, contributing to a 40% increase in client retention.
- Collaborated with marketing and product teams on assets that improved product adoption by 20%.

Visual Designer / Christie Lee & Associates

2008 - Present / Owner & Founder

- Produced branding assets for 15+ client accounts, contributing to a 20% increase in client retention.
- Designed assets that improved product adoption by 18%.
- Enhanced brand consistency across digital platforms, resulting in a 22% lift in social media engagement.
- Increased web traffic for clients by more than 70% through facilitating integrated user experience.

Visual Designer / triOS College & Eastern College

2013 - 2026 / Remote

- Increased client satisfaction by more than 90% through facilitating better marketing standards.
- Designed and produced 50+ digital and print assets per month, increasing brand visibility by 30%.
- Streamlined the design workflow by creating reusable templates, cutting project turnaround times by 25%.

Portfolio

<https://christievanduin.myportfolio.com>

Capabilities

Design:

Web Design/Development
Responsive Design
Digital Design
Brand Identity
Print Design
Editorial Design
Typography
Infographics
Signage
Package Design

Strategy:

SEO/AEO
CMS Management

Tools:

Adobe Creative Suite
Microsoft Office
Canva
WordPress
Shopify
HTML/CSS

Education

AI for Designers

Interaction Design Foundation
Online
Currently Enrolled - In Progress

E-Commerce Web Developer

triOS College, Hamilton, ON
Graduated: 2001

Graphic Design Diploma

Sheridan College, Oakville, ON
Graduated: 1990

Social Platforms

LinkedIn

@christie-vanduin

Facebook

@ChristieLeeAssociates

Instagram

@christieleeassociates